

Looking for Financing in the West?



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The goal of this article is not to tell you how to act, but to provide much needed information in your search for a Lender/Investor.

When you are seeking a lender/investor you may seek advise from business' large or small. The advise is the same; credit is tight and there is little money to be loaned. So you may ask. Since credit is tight should I pursue an investor instead of a lender? Do I look to the West for financing? How can I find an investor/lender from the West that is interested in lending in the East?

There is a great difference between how the West and the East obtain financing. Western and East businessmen offer different methods and processes to financing. Because of these differences you need a wise skilled professional to lead you every step of the way. So, how do I find these willing sources, these professionals from the West? You look to the Concord Capital team that connects the West to the East.

When both sides are searching in different directions, you need someone to step in for guidance. You need someone that knows both the East and the Western ways of business, someone that understands the risk for you and the lender/investor. You need a company working for you that knows how to present your project to the correct lender/investor to receive an approval. You need a company that can advise you (*with the most up to date knowledge in the industry*) on whether it is best to present your project as a debt or an equity structure. You need a company that will tell you honestly whether or not your project has value to a lender/investor so you don't waste your time and money. Because you do not possess the relationships with the lender/investor, you have no place to go. This is why you should contact a highly trained Business Financial Consultant (*BFC*). It is here you will find the highest quality Business Financial Consultant (*BFC*) that can provide several options for you from Investors/Lenders from around the world. The best *BFC*'s want to establish a long term relationship with you - the Client. When you look at this relationship, it is similar to a bridegroom and bride. In the beginning of their relationship they are just beginning to get to know and trust each other, but after time, they learn to trust and lean on each other in both good and bad economic times. In a since, they learn to speak the same language. I live in the Republic of Kazakhstan and I know of the potential for Investments here with local businessmen that are willing to look outside the country to raise capital. When you find an Investor/Lender with great potential that is willing to work on a long-term basis you will have success. Concord Capital offers you all that we have just talked about: Investors and Lenders worldwide that are willing to work and establish long term relations with local business's in the Republic of Kazakhstan. Concord offers many different types of financing opportunities such as debt or equity structured financing. Concord also offers private investment banks and private financing structures as well.

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Concord Capital has worked tirelessly for years to establish it's worldwide network of Lender/investors. Even in this credit crisis world, we live in today, Concord Capital's lender/investors are still funding projects all around the world. So whether it is: traditional financing, monetization of an assets, a joint venture, or you just want to begin a dialog with a highly trained *BFC* at Concord Capital, contact us today. You are welcome to contact me personally to discuss this article and how Concord Capital can serve you with the funding of your project.

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