

Transparency in business relationships.



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If you have been in business for some time you have encountered unpleasant people and have observed (*perhaps more than once*) some cunning behaviors, like double-speak, or barely legible signatures, and non-existing addresses on the NDA Agreements. As well you have probably received suggested changes to your own, honest NDA (*that actually protects all parties involved equally*), which basically undermines the bottom line of honesty, integrity and even rational. Some less sophisticated clients are more interested in your company registration number, than in the business at hand; fake LOI, fake promises and fake people... some secret, by-invitation-only “lenders”, etc., etc., etc. Sometimes, I feel like I have picked up something dirty and I have to wash my hands with lots of soap. Life has enough complications without adding this kind of deceit.

Imagine for a moment that we do not have to waste time and energy on non-productive activities. How much more can we all accomplish! Perhaps, we will have more free time to spend with our families? Meanwhile we live in a world with little trust and it is appropriate to do due diligence and talk to each other; however, there are limits to how much nonsense one can tolerate. So, the only path to take to the successful financing of your project is to require complete and utter honesty by both parties. Leave the games at home. Your project is important business. Complete disclosure by the client and the consultant are mandatory.

If you are looking for an honest relationship with a Consultant-Broker, then Concord Capital is the right choice for you. We don't go around and around telling our clients new stories every day that we think might impress them. Our relationships are very simple and pragmatic. We begin with a comprehensive NDA that equally protects all involved parties and end with a two-page Fee Agreement that spells out what we will do for our client and what it will cost to our client. No hidden fees, no upfront fees, no surprises, no nonsense. Once you become our client there are no secrets. You will be talking directly to our bankers and lenders. Of course, we will not discuss someone else's project with you. Nor will we disclose you and your companies information to anyone else, not involved with our company and the process of this particular financing.

Working with Concord Capital you will find *“a breath of fresh air”* in our relationship: simple and open, that what it is. Well trained and experienced Business Finance Consultants of Concord Capital will take care of your real business and will provide you with real solutions: loans, factoring, JV financing, Private Placements or even IPOs. Give a call today and you will be treated with respect and honesty.