

Private Financing in Troubled Times



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Undoubtedly if you are striving to grow your business either you are, have, or will experience difficulties in securing financing for your business in this troubled economy. Like most, you have gone to your local bank that you have done business with for years, but to your amazement you have been denied or told you must put up much more collateral than any one should ever have to. You have become frustrated and angered at what should have been a mutual relationship with your banker, but have found it to be only one sided in the banks favor, when you needed it the most. Now, more than ever, good companies need new avenues for the financing of their respective business's. Today we have good news for you.

If you are not familiar with the term private financing don't be alarmed as many have not. If you are among the many that have always obtained financing through your local bank you are among the majority. You have not seen all that is available to you through private financing. Good competitive rates with flexible terms are available today. Did you know there are billions of Euros and Dollars available world wide for projects? Did you know that many of the worlds largest companies utilize private financing to secure funding for their international projects? A good example of this is any publically traded company with a good rating can obtain financing utilizing its stock as collateral. Even stock that has been downgraded! Concord Capital has the lenders that do this type financing. More examples of private financing are utilizing contracts, most financial instruments, patents, and even some copy writes as collateral. Many times a company can secure more funds than they thought possible. Go ask your bank to do any of these and they will tell you it can't be done, but **it is done** every day. Another form of private financing is *private placements*.

This type financing is very common among the worlds elite. In the simplest of terms this type financing brings the capital of individuals and companies together to form a capitlaized pool that allows these intitities to loan or JV with you on your project. Now you may have access to this market. Ask us today for more information. We serve as a broker/consultant for our clients that are seeking capital for their business's. Concord Capital brings many years of experience and networks of lenders that offer these type financing possibilities world wide. There is never an up front fee for these services. Neither Concord Capital nor our lenders will charge an up front fee before you receive a term sheet and have talked to the lender. Then upon mutual acceptance you will engage both the lender and Concord Capital.

For details on this and other financing opportunities contact Hal C. Smith Executive Vice President at Concord Capital.

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